



The Ultimate Live Fan Network

ARTISTS 2023

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Connecting artists, fans, and brands on the day of every show.

# From the founders

Connect to your fans on the only social platform and concert network dedicated to live fans!

For concert-goers the experience is everything, the stories, the music, and the excitement! *LiVEwirz* is how fans discover, plan for, and relive the show. It's the **ONLY** social media channel dedicated to helping you monetize the sea of phones at your concerts and festivals.

*LiVEwirz* provides you with an active community for your fans to network and we also digitally productize your existing assets (like album art and tour graphics), turning them into filters, borders, stickers, emoji's and NFTs so your fans can actually use them!

There's a clear need to engage your fans' in-event micro communities, and *LiVEwirz* is a zero-cost platform to help you attract, engage, and delight them. We're not a direct contribution or tipping platform, we're a key extension for any concert or festival to capitalize on interest for your show (...and sometimes tease the fans who couldn't make it).

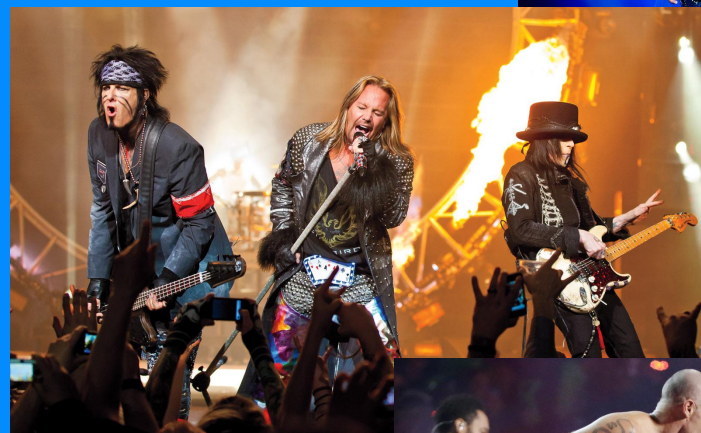
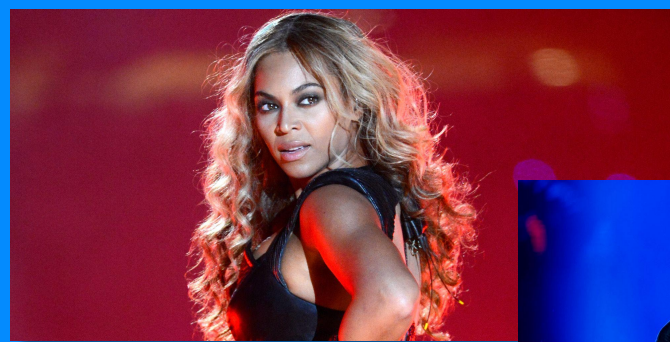
We help you monetize the content that you already have (tour graphics, album artwork, video messaging, etc.), and we find additional sources of incremental revenue with digital merch (NFTs and more soon!). In short, our team does all the work so you can focus on what you do best - rock on!

Jump on the fastest growing social network dedicated to live music and see what you've been missing.

We're so happy you're here!

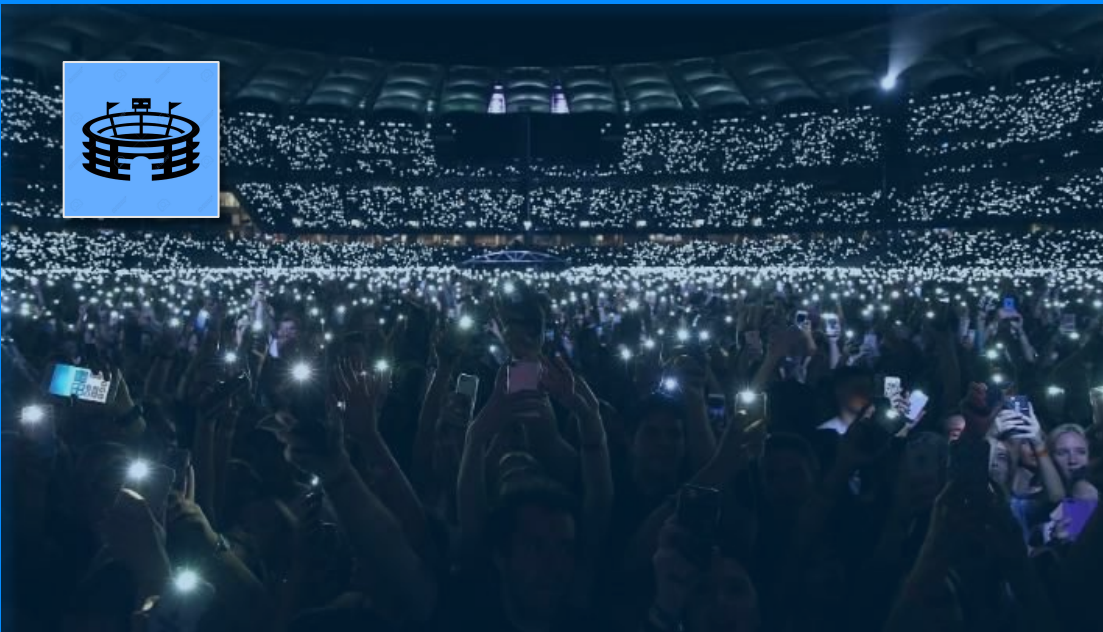


- Cheers!  
Steve, Mike, Chris, and Danny  
Co-Founders  
*LiVEwirz, Inc.*



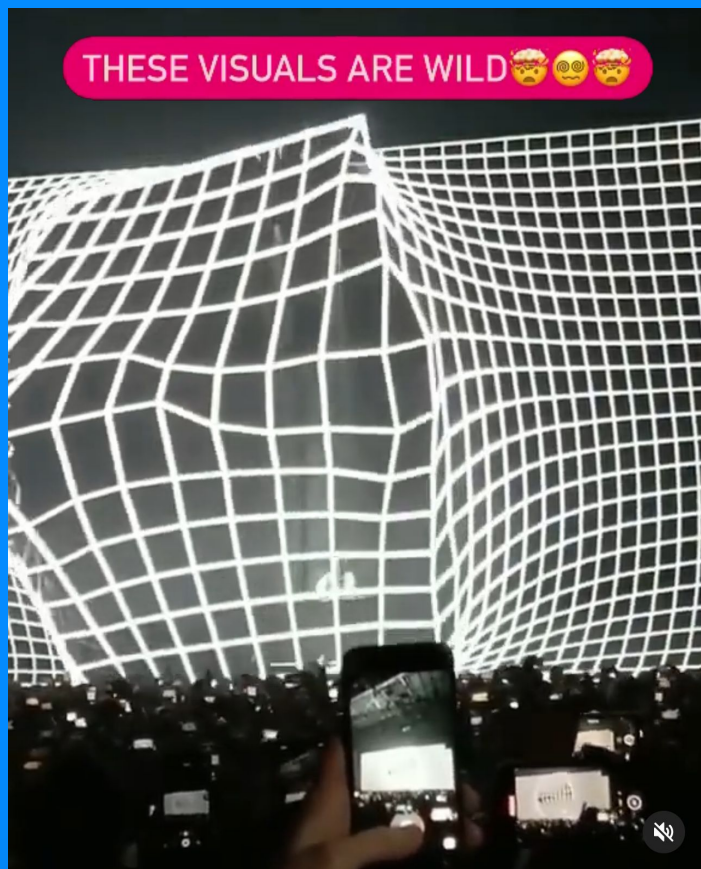


# What we do for you!



## LiVEwirz provides you with:

- A dedicated team to help capture exclusive backstage content (load-in, sound check, shoutouts to the crowd, and more!).
- A dedicated social channel just for your shows (fans can connect, post selfies, and share in-event memories).
- A channel to engage with the people who have been to your concerts, interacted with your posts, or shared selfies from your concerts.
- Sponsorship to help recoup show costs (we find sponsors for your event, festival, or tour content).



## Monetize the sea of phones with:

- Subscriptions to your exclusive content (backstage, pre and post event).
- We turn your existing artwork into stickers, filters, borders, and emojis.
- We can mint one-of-a-kind NFTs to be released on the day of the show.



# How it works!



Fans are becoming social media influencers in their own right.

Fans are a serious part of an artist's career, and more engagement creates more demand. It's a virtuous cycle. Treat your fans and keep them engaged on the day of every show with *LiVEwirz*. It's easy to make *LiVEwirz* an essential part of your strategy to monetize the sea of phones at your shows and keep your fans in the loop on everything happening on your tour.

- 1) Sign up for an artist account and get verified.
- 2) Our team will arrive at your show to help post and promote.
- 3) You collect additional revenue for doing everything you normally do.

...we're here to help you and your fans, period!



We do not:  
Stream your show, interrupt your show, or accept unsolicited sponsorship.  
...never have, never will!



# LiVEwirz for before, during, and after the show!



## Our concert network

**97%** of fans agree that the experience extends well beyond the actual event. That's why *LiVEwirz* is a key component to reach your audiences before, during, and after the show.

On site, our team helps get fans plugged into your show. Typically, we go into the venue as part of your media crew or merchandise crew. We broadcast directly to everyone attending your show and moderate all content to show you in your best light.

We often post quick clips from: load-in, sound check, after show thanks, and help promote your VIP packages and merchandise, etc. to get your fans pumped!

Take advantage of these social stats for concert postings!

- **54%** is pre-event excitement about the show.
- 17% occurs during the show, posting pics and vids.
- **29%** happens post-event about the setlist, performance, and next time!



# Dedicated to your concerts and festivals, period.

We're happy to talk to you and your team any time!

Add additional revenue layers with in-app purchases of stickers, filters, borders, emojis, digital setlists, NFTs, and more!  
Enjoy growing network effects across all our channels and monetize fans halfway around the world.  
Poll fans for your next NFT drop and run preview ads for your upcoming concerts and festivals.

Treat your fans to quick teaser clips we can capture for you!

- Concert countdowns
- Sound check & stage tours
- Tease concert visuals
- Complete screen takeovers
- Tour diary
- Concert recaps
- Album release announcements
- Tour announcements
- Special releases from your concert vault
- Digital montages from your show
- After concert video messages and thanks to your fans!





# Thank you! Goodnight!



# Let's connect!

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